

Nicole Zhong

Digital Product Designer

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EDUCATION

New York University

MA Journalism Innovation

STEM

New York

Aug 2017 — Jan 2019

Nanyang Technological University

BE Information Engineering
and Media

Singapore

Aug 2013 — Dec 2016

First Class Honors

Full Scholarship

Dean's List

SKILLS

Design

User Research

Wireframing

UI Design

Rapid Prototyping

Usability Testing

Coding

Java

Html / CSS / JavaScript

Augmented Reality

Kinect

Tools

Sketch

Framer

Principle

InVision

Photoshop / Illustrator

Unity 3D

EXPERIENCE

Oracle, User Experience Designer

Redwood City, May 2019 — Present

Redesigned to simplify the expense experience on mobile, web and chat clients by integrating with machine learning and the new visual system.

Worked closely with product manager to redesign a financial tool end to end as the primary designer.

NYU Information Technology

Senior UX Designer and Front-end Developer

New York, Sep 2018 — Mar 2019

Redesigned the account management site used by all students, faculty and admins to improve usability based on thorough user research.

Designed and developed a web application to digitalize club searching for students at all abilities; it receives 8,270 unique logins within 17 days after launch.

The Wall Street Journal, Mobile Product Intern

New York, June 2018 — Aug 2018

Conducting in-depth testing on accessibility of WSJ app and competitors; presented findings and possible improvements to different teams.

Worked with engineers and product managers to implement in-app audio player.

ARIDE, Product Designer Intern

New York, Oct 2017 — Jan 2018

Designed company website, logo and newsletters, and wireframed the mobile app for the ride sharing service.

Mastercard, UI/UX Design Intern

Singapore, May 2016 — Aug 2016

Created high-fidelity interfaces and interactive prototypes for an authentication system.

Designed and prototyped a money transfer app and social media plug-in.