Nicole Zhaoqi Zhong

Product Designer

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EDUCATION

New York University
MA Journalism Innovation
STEM
New York
Aug 2017 — Jan 2019

Nanyang Technological University
BE Information Engineering and Media
Singapore
Aug 2013 — Dec 2016
First Class Honors
Full Scholarship
Dean's List

SKILLS

Design
User Research
Wireframing
Interaction Design
Visual Design
Product Strategy
Prototyping
Usability Testing

Coding
Java
Html / CSS / JavaScript
Augmented Reality
Kinect

Tools
Figma
Sketch
Framer
Principle
Unity 3D

EXPERIENCE

Oracle, User Experience Designer
Redwood City, May 2019 — Present

Redefined enterprise expenses by designing a simplified UX with automation and intelligence across multiple channels (desktop, mobile and chat) from end to end.

Led the redesign the accounting tool General Ledger to provide an upleveled experience with a more visualized and streamlined workflow.

Reimagined corporate finance by defining the product strategy, visualizing the concept, and delivered a demo to leaderships.

NYU Information Technology
Senior UX Designer and Front-end Developer
New York, Sep 2018 — Mar 2019

Redesigned the account management site used by all students, faculty and admins based on extensive user research.

Designed and developed a web application to digitalize club searching for students at all abilities; it receives 8,270 unique logins within 17 days after launch.

The Wall Street Journal, Mobile Product Intern
New York, June 2018 — Aug 2018

Conducting in-depth testing on accessibility of WSJ app and competitors; presented findings and possible improvements to different teams.

Worked with engineers and product managers to implement in-app audio player.

Mastercard, UI/UX Design Intern
Singapore, May 2016 — Aug 2016

Created high-fidelity interfaces and interactive prototypes for an authentication system.

Designed and prototyped a money transfer app and social media plug-in.